

Assignment for Next Week:

Explore the three following Esri newsletters.

In a brief, one to two page typewritten report*, indicate which Esri publication is particularly interesting/valuable to you and why. Include in that one to two page paper a summary of **2** articles from any of the three sources, and be prepared to share what you've discovered with your classmates

Monday 11/03/14.

1. ArcNews (“Learn how organizations worldwide are using GIS”)

<http://www.esri.com/esri-news/arcnews>

Per Esri:

ArcNews is a news magazine published quarterly for the Esri user community and for others interested in mapping and geographic information system (GIS) technology. It contains material of interest to Business professionals, planners, foresters, scientists, cartographers, academicians, geographers, engineers, and others who use spatial information. *ArcNews* has a worldwide circulation of more than 700,000, plus a wide online readership. (<http://www.esri.com/esri-news/arcnews/aboutarcnews>)

2. ArcUser (“Best practices and technical solutions from users”)

<http://www.esri.com/esri-news/arcuser>

Per Esri:

ArcUser magazine provides practical, technical information to help you better understand and keep current with GIS technology and make the best use of Esri software. Its articles illustrate best practices and innovative ways to meet new challenges and solve common problems. Articles address the specific needs of GIS managers, GIS developers, GIS technicians, and those who use GIS to improve business processes or perform research. (<http://www.esri.com/esri-news/arcuser/what-is>) Esri says the periodical has a circulation of 450,000 users.

3. ArcWatch (GIS news, views, and insights)

<http://www.esri.com/esri-news/arcwatch>

Per Esri:

ArcWatch features news about Esri and lively articles about how GIS technology is changing the world. We seek articles from the GIS community that share insights into how GIS influences the way people live, work and perceive the world.

EXTRA CREDIT OPTION:

When I attended the Annual Users Conference in San Diego this summer

(<http://www.esri.com/events/user-conference>) they were pretty excited to talk about “*Story Maps*”.

If you're interested, try one out (<http://www.esri.com/esri-news/arcwatch/1014/create-a-map-tour-with-your-smartphone>). This would be great for your portfolio when job searching (or perhaps transferring to another school)!

Looking forward to hearing your insights!

**You may submit your assignment in printed form or save it to your folder on the x-drive.*